



THE CHANGE AGENT

An Adult Education Newspaper for Social Justice



IMMIGRATION

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A Story of Push and Pull



The California Department of Transportation assigned graphic artist John Hanks, a Navajo and a Vietnam veteran, to develop a caution sign for California highways. Pinned in 1989, it quickly became a cultural icon for those who accept and those who oppose immigration, both legal and illegal.

As he sketched, Hanks tried to imagine the danger that might drive work a family across the border and onto a dangerous foreign highway. He drew himself into a desperate fight, in Vietnam, where he had seen families torn for their lives as refugees were attacked. He remembered stories his Navajo parents had told him about prisoners who had tried to escape as they were marched down into reservations.

The drawing is as hard to work from without facts, vision and the urgency that the designers lack. "I don't just mean they are running across the border," Hanks said. "I mean they are running from something else as well. I think it's a struggle for a lot of things, for opportunity, for freedom."

Source: <http://www.gutenberg.org/files/50000/50000-h/50000-h.htm>

Issue #38 | www.change-agent.com | March 2014

Using Issue #38, “Immigration,” in the Classroom

Tips and Tricks for Teachers



New England Literacy
Resource Center



WORLD EDUCATION

Contact People

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*New England Literacy
Resource Center*



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In this webinar, you will:

- A. Get a tour of the new issue.
- B. See modeled an idea for how you could use various pieces from *The Change Agent* to teach basic skills.
- C. Have the chance to generate your own ideas for lessons.
- D. Learn about our articles in audio.
- E. Find out about the new Call for Articles.



The Change Agent CALL FOR ARTICLES Theme: Food (Issue #39)

Food nourishes us, it comforts us, reinforces cultural and religious traditions, brings up global and environmental questions, and impacts the health of those who farm or process our food. We invite you to share your ideas about food. Use one or two (not all) of the prompts to guide your writing:

PROMPTS TO CONSIDER:

Write about food from when you were growing up. Share your





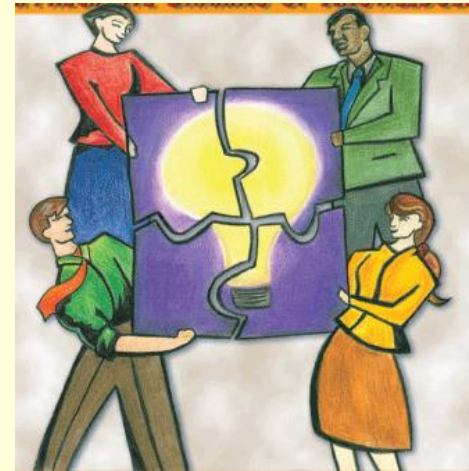
Key Shifts in College and Career Readiness Standards



Complexity



Evidence



Knowledge

Feeling at Risk Everyday

Omar Saucedo

My parents brought me to the U.S. illegally in 2001. I was seven years old. My parents left Mexico due to the poor situation there. Coming to the United States had a big impact on my life. I have more opportunities for a brighter future, but it is a struggle due to my immigration status.

I want a better job so I can support my family and give my daughter everything I never had. Being undocumented is hard because every day you wake up, and you are at risk. You could be stopped by police and deported.

Most immigrants are here to work and give our families a better life. Some of us didn't choose

to be here. We were brought here when we were young. Now we have been here most of our lives. This is our home. I am part of this community and will stay here the rest of my life.

I have a dream. My dream is to get my GED and my work permit so that I can work legally. My dream is to live here without feeling afraid and for my family to feel safe.

Omar Saucedo is a student in the College and Career Readiness department of Caldwell Community College and Technical Institute in Hudson, NC. He got his GED and plans to start Welding classes.

From p. 16 of *The Change Agent*, Issue #38

Worldwide Migration

Selected Data

Migrating to ⇨										
Migrating from ⇨		Australia	Canada	Chile	Japan	Nether-lands	Saudia Arabia	Spain	United Arab Emirates	United States
	Canada	40,994	7,130	3,161	11,591	8,906	0	6,429	0	834,945
	China	295,364	543,573	2,832	613,890	37,095	0	144,205	0	1,736,314
	Colombia	7,568	45,569	7,019	2,881	12,259	0	375,710	0	611,971
	Cuba	631	10,320	5,419	205	1,113	0	105,748	0	993,729
	Dom. Rep.	105	7,573	481	486	7,298	0	130,832	0	787,015
	Ecuador	1,892	15,698	16,093	217	1,641	0	519,123	0	420,751
	El Salvador	11,352	49,801	389	127	330	0	8,130	0	1,116,420
	Germany	131,810	199,541	9,377	5,983	117,170	0	272,821	0	653,968
	Guatemala	420	18,282	394	110	595	0	6,699	0	753,720
	Haiti	105	73,753	86	23	1,087	0	769	0	545,437
	Honduras	210	6,013	418	184	361	0	27,059	0	469,202
	India	209,908	516,508	906	20,827	14,844	1,452,927	32,647	2,185,919	1,654,272
	Iran	29,116	107,198	142	5,225	24,261	0	5,388	40,267	351,685
	Italy	236,606	345,568	6,731	2,400	18,330	0	93,786	0	400,484
	Jamaica	1,051	143,675	38	246	808	0	362	0	649,046
	Japan	47,510	25,267	1,353	0	6,076	0	6,224	0	340,393
	Korea, Rep.	72,632	114,549	1,909	600,336	6,190	0	3,718	0	1,050,860
	Mexico	2,628	58,119	2,907	1,899	2,470	0	48,483	0	11,635,995
	Peru	8,199	25,710	64,870	60,385	3,140	0	184,832	0	392,455

From p.
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*The
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Agent*,
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#38

How U.S. Policies Fueled Mexico's Great Migration

Impoverished by NAFTA, residents of Veracruz crossed the border to work in Smithfield's Tar Heel slaughterhouse. Now, they're condemned as "illegals."

David Bacon

Roberto Ortega tried to make a living slaughtering pigs in Veracruz, Mexico. "In my town, Las Choapas, after I killed a pig, I would cut it up to sell the meat," he recalls. But in the late 1990s, the North American Free Trade Agreement (NAFTA) made it possible for U.S. companies to sell their pork in Mexican markets. [Read more about NAFTA on p. 54.] Companies like Smithfield Foods in North Carolina could sell their meat in Mexico at a very low price. Ortega and other small-scale



butchers in Mexico could not compete with a large company like Smithfield Foods. Ortega says he did everything he could to make money. "But," he explained, "I could never make enough for us to survive." In 1999 he came to the United States, where he again slaughtered pigs for a living. This time, though, he did it as a worker in the world's largest pork slaughterhouse, in Tar Heel, North Carolina.

Who was his new employer? Smithfield Foods — the same company that was selling pork

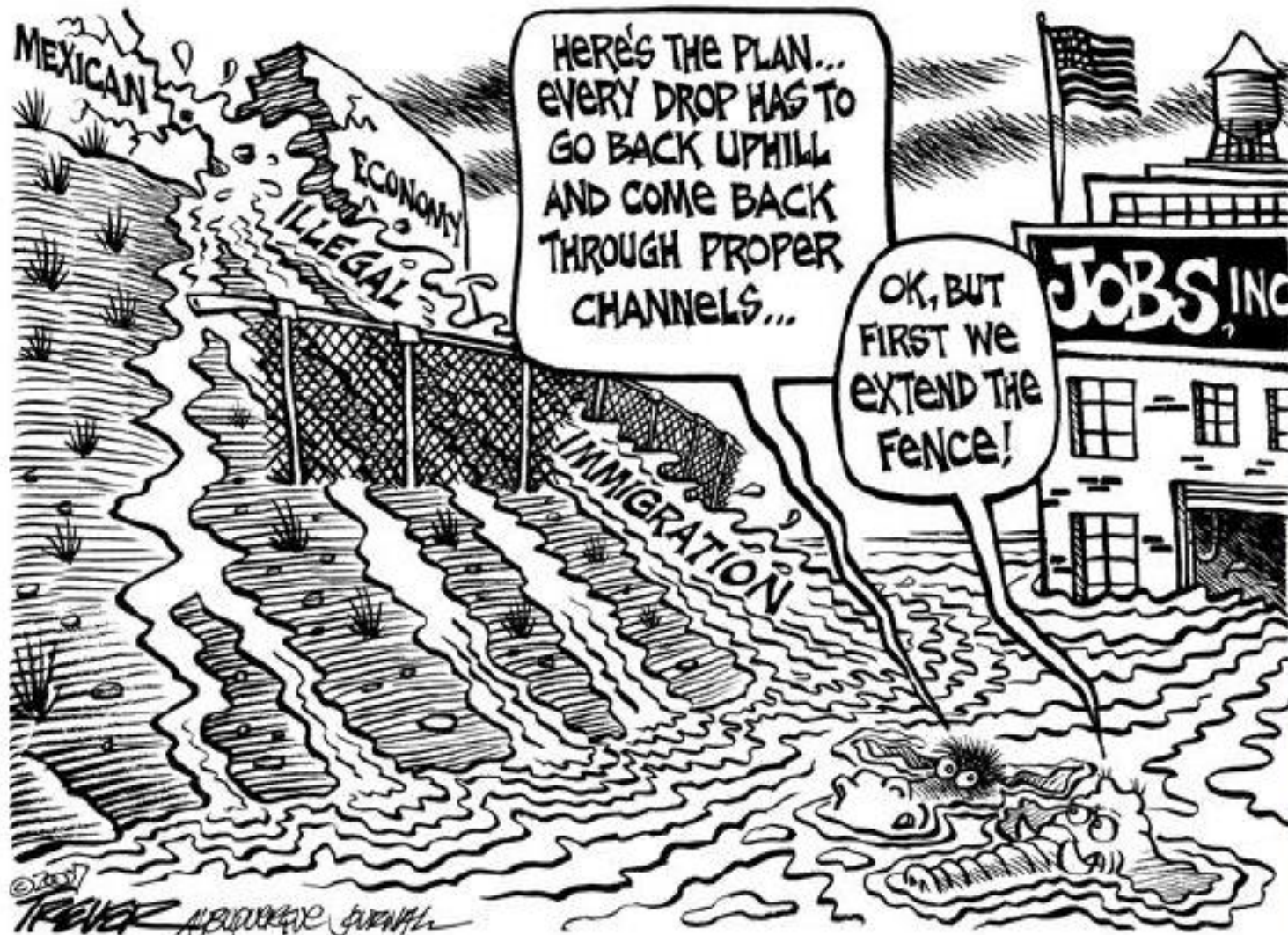
From p. 52 of *The Change Agent*, Issue #38

Take it Further

In your own words, explain the author's point of view about how NAFTA has affected Mexican and U.S. workers.

Learn more. Find out what union now represents workers at Smithfield. How has it affected work at Smithfield?

More globalization! Find out who owns Smithfield Foods now. What might be the effects of this change in ownership?



Reprinted with permission from www.cagle.com

What is NAFTA?

And, 20 years later, what have been some of its effects?

In the early 1990s, the U.S. government decided that it wanted to make trade between Mexico, Canada, and the U.S. easier. It proposed the North American Free Trade Agreement (NAFTA). NAFTA is a trade agreement between Mexico, Canada, and the U.S. that went into effect in 1994.

What are the reasons for NAFTA?

The purpose of NAFTA is to make trade between the U.S., Mexico, and Canada easier by getting rid of restrictions. These countries can trade freely without paying tariffs or taxes on imports and exports.

NAFTA also protects the interests of global corporations so they can set up companies in Mexico and Canada. Within the free trade areas, corporations, not governments, make rules about labor and the environment.

What was NAFTA supposed to do?

The supporters of NAFTA promised that it would be good for the people of all three countries.

- It would mean more jobs in the U.S., Canada, and Mexico.
- It would mean more exports from the U.S. to Mexico and Canada.

agricultural corporations exporting corn and grain to Mexico made big profits.

- Whole communities in the U.S. have been destroyed by factories closing.
- Whole communities in Mexico have been destroyed because local industry — such as growing corn and raising pigs (see the article on pp. 50-51) — can't compete with the big U.S. corporations that have moved their business to Mexico.
- Retraining and benefits did not result in family-sustaining jobs for tens of thousands of displaced workers.

Reprinted from "Immigration: The Current Debate," Issue #23 of *The Change Agent*. The original piece was written by Elsa Auerbach and Nina Wallerstein, *Problem-Posing at Work*, Grass Roots Press, 2004.



TPP = NAFTA on Steroids?

The Trans-Pacific Partnership Elevates Corporate Rights. Again!

BEFORE YOU READ, look up definitions for treaty, sovereignty, monopoly, and tribunal.

The Trans-Pacific Partnership would create a treaty that would jeopardize the sovereignty of the nations involved by giving power to large corporations like Wal-Mart, Monsanto, Goldman Sachs, Pfizer, Halliburton, GE, GM, Apple.

- There are currently 11 nations involved: U.S., New Zealand, Australia, Brunei, Chile, Malaysia, Peru, Singapore, Vietnam, Mexico and Canada. Japan has shown interest.
- The economic power of this group is more than 40% larger than the European Union.
- TPP will offshore millions of decent jobs to low-wage nations, undercutting working conditions globally and increasing unemployment.
- TPP will expand pharmaceutical monopoly



Source: <wikileaks.org/tpp>

protections and institute longer patents that will decrease access to affordable medications.

- TPP will limit GMO (genetically modified organism) food labeling and allow the import of



What is the main message of the text and images on this page?

What can we do? Try using the Internet to research ways you can make your voice heard on this important topic.



My Dear Daughters

An Immigrant Mother Writes to Her Children in Africa

Racky Ly



My dear lovely daughters,

Everybody wishes to grow up with their parents. But in life, you do not always get what you want. I wish I could have all of you with me. But I can't. I have two jobs and I have to go to school too. I don't have time to spend with you the way I want.

That doesn't mean I don't care about you or I want the money more than I want you. No, it isn't that. In this country you have to make a living, and the way to do that is to work. Especially if you are a single mother like me with no degree, you cannot choose the job that you want; you have to take what you get. I love my jobs, but they are not the jobs I dream for you.

So my dears, remember that it does not matter how beautiful you are. The key to success is education. No matter how hard school is, don't ever give up. And remember, books and love do not go together. Getting married and having babies is a part of life, but there is no rush. Books first! If there is ever a time that you sit and have nothing to do, I hope you will think about Mom and take a book and start reading.

I will always love you, my princesses.

Your loving mother,
Racky



Racky's three daughters in Senegal.

Dear Mama

An Immigrant Son Writes to his Deported Mother

José Antonio Machado



Dear Mama,

After three years of not being able to hold each other, let alone see each other, I admit that I was nervous about flying to Spain to see you last Christmas. My biggest fear wasn't that the plane's engine would fail. My biggest fear was that you wouldn't see me as your son. It was scary for me because I know that time fades away certain feelings, and I had not seen you since I was 15.

During the past three years, it has been hard to be strong and pretend like I was doing well. Seeing you allowed me to put my guard down, to be cared for, and most importantly to feel love again.

Mama, you have made me stronger. I am still getting used to doing all the chores around the apartment. I haven't really figured out why white clothing comes out pink after I wash it or why my chicken doesn't taste the same as yours. Yet, because of you, I am a master at cleaning, and I can bake fabulous cakes!

I know that our struggle is one of many, and for this reason I want you to know that I am fighting for you. I've led marches and rallies and talked to countless people about the U.S.'s broken immigration system. Many people do not understand the pain that our immigration system has been causing. Mom, we will be reunited soon!

Sincerely yours,
José

P.S. I miss you.



José and his mom, briefly but joyfully reunited in Spain.

**What are your ideas about how to
introduce complexity, evidence
and knowledge?**






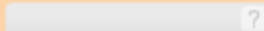
**Use the Immigration issue of *The Change Agent* to teach
College and Career Readiness (CCR) Standards**

The 10 anchor standards for reading can be broken up into 4 groups

Anchor Standards	In Everyday English	TCA excerpts
Key Ideas and Details (R.CCR.1-3)	What does the text say? What does it not say? What does it mean? How can you prove it?	pp. 3, 6-7, 10, 16, 23, 37, 44, 46, 47, 52-53
Craft & Structure (R.CCR.4-6)	How does author use language to communicate? How is the text organized? Who wrote this and how/why does that matter?	pp. 22-23
Integration of Knowledge and Ideas (R.CCR.7-9)	How does this connect with other sources? Does it measure up? Is it valid?	pp. 36, 42-43, 45, 50-51
Range and Level of Text Complexity (R.CCR.10)	Can students read widely and deeply from a broad range of high-quality texts?	pp. 8-9, 24-25

<http://nelrc.org/changeagent/extras/ccr.html>


3 Ways to Listen

- option 1. Listen to the full article here:    
- option 2. Right click here and "save as" to save an mp3 of the article to your computer.
- option 3. Listen to sections of the article by pressing the play buttons that appear before a set of words in the article below.



READING LEVEL 5



Expensive Technology: Saying No to My Daughter(and the Phone Companies)!

by Leonardo Espinoza

 *Leonardo Espinoza, pictured to the right with his 13-year old daughter, is a student at the Elk River Learning Lab in Elk River, MN. He is from Ecuador. He is working on his basic skills so he can get a better job. He has three children.*






 Technology is so expensive. It creates problems for families who don't have the money to buy all the latest devices. How do other families afford them?  In my case, I have a big problem with my 13-year-old daughter. She wants me to buy her an iPhone that costs \$400 to \$600. I say, "No, it's too expensive."

 Do you want these types of things for your kids? Don't spoil them like that; give them love instead.  I completely disagree with buying expensive phones for little kids. I understand that you want to check whether your sons or

Research shows that literacy and English language learners improve fluency when they have the opportunity to hear a piece read out loud while they read along.

From www.nelrc.org/changeagent/audio -- click on the article you want to hear; you will be prompted for your username and password

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I ♥ iPad	5	6
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Telephone Technology	7	8
"You Made It; You Deal with It"	8	6
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Real Feelings in Real Time?	13	6
Notes from an Internet Addict	14	5
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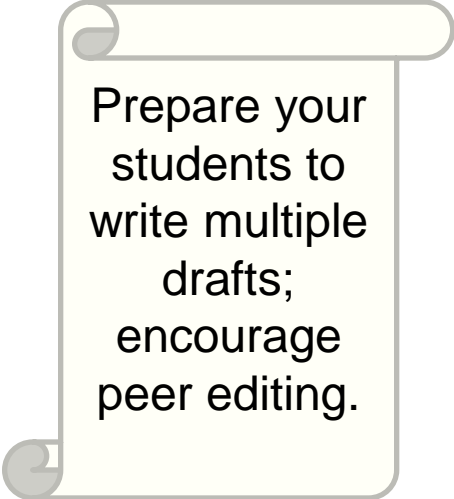
Write for *The Change Agent*

- “Call for Articles” includes engaging and relevant writing prompts.
- Students can write for a national magazine.
- Their story will be read by peers.
- They will experience “the editorial process,” including revisions, etc.
- Next writing deadline is May 5, 2014.

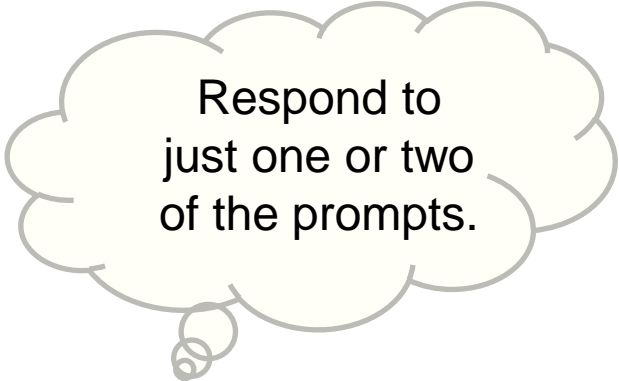
Download Call for Articles: <http://nelrc.org/changeagent/write.htm>

Use the “Call for Articles” in Instruction

- Show copies of *The Change Agent* to students so they have a feel for the magazine that they’d be writing for.
- Allow them to peruse the magazine. Ask them to share what they notice about it, including:
 - Articles are of different lengths and targeted towards different levels.
 - Articles are written by other adult learners.
 - The content all pertains to a certain theme.
 - The magazine includes learners from the whole country.
 - What else might they notice?
- Before handing out the “Call for Articles,” ask students, “What do you think would be in a magazine that chose as its theme: *Immigration?*”




Prepare your
students to
write multiple
drafts;
encourage
peer editing.




Respond to
just one or two
of the prompts.



Warning!
We get 100s of
submissions
and can only
accept about
30.



Students whose
pieces are
accepted
receive a \$50
stipend.



Speak from the
heart! Write
about something
that matters.

Submitting Articles to *The Change Agent*



Each submission includes all relevant contact information for the student and the teacher.



Please email submissions as attachments.

My Dear Daughters

An Immigrant Mother Writes to Her Children in Africa

Racky Ly



My dear lovely daughters,

Everybody wishes to grow up with their parents. But in life, you do not always get what you want. I wish I could have all of you with me. But I can't. I have two jobs and I have to go to school too. I don't have time to spend with you the way I want.

That doesn't mean I don't care about you or I want the money more than I want you. No, it isn't that. In this country you have to make a living, and the way to do that is to work. Especially if you are a single mother like me with no degree, you cannot choose the job that you want; you have to take what you get. I love my jobs, but they are not the jobs I dream for you.

So my dears, re-



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Sincerely yours,

José

P.S. I miss you.



José and his mom, briefly but joyfully re-united in Spain.

Worldwide Migration Selected Data

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← Migrating from

How U.S. Policies Fueled Mexico's Great Migration


Impoverished by NAFTA, residents of Veracruz crossed the border to work in Smithfield's Tar Heel slaughterhouse. Now, they're condemned as "illegals."

David Bacon



Recent Themes

Veterans




THE CHANGE AGENT

Adult Education for
Social Justice: News,
Issues, and Ideas

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I RECEIVED THIS ONE FOR COMBAT IN AGGRAVATING THINGS FOR FIGHTING IN IRAQ AND THIS ONE FOR THE ONGOING STRUGGLE TO OBTAIN VA HEALTH BENEFITS AFTER I GOT HOME.

Advocate for Your Loved One

Yolanda Galloway


I want to reach out to folks who have a loved one coming home after being injured in war. This is my story. My son was eighteen, right out of high school, when he decided to join the military. He was deployed to Iraq for three of the four years he was in the military.

Every parent of a veteran knows how it feels when we hear on the news of soldiers being injured or killed. Our hearts

continued on p. 3


Issue 30 www.neirc.org/changeagent March 2010

Fashion



THE CHANGE AGENT

Adult Education for
Social Justice: News,
Issues, and Ideas



CUTE SUITS!
YOU THINK? I WANTED SOMETHING DIFFERENT.
SOMETHING THAT WILL REALLY BE NOTICED!
EVERYONE'S LOOKING AT ME!
UH-OH
WHAT'S THE MATTER?
WEST FLEET HIGH

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FASHION: THE POWER, THE PERIL, AND THE PASSION

FASHION DEFINITION: a prevailing custom, usage, or style • **SYNONYMS:** style, mode, vogue, fad, rage, craze • **ROOT:** from the Latin *facio* (the act of making) and *facere* (to make) • **INTERESTING NOTE:** fashion has the same root as the English word "faction," which means "people acting together in a group." • **IN THE CARTOON ABOVE,** does the girl want to stand out as an individual or blend in as part of the group? • **READ MORE** about how **OUR CLOTHES** make us feel • **BATHING SUITS** through the ages • **EXTREME BODY ART** • making **FASHION SMALL TALK** in the ESOL classroom • one writer's **RULES FOR SHOPPING** • fashion and **FEMALE BODY IMAGE** • dressing for **SUCCESS** • clothing and **STEREOTYPES** • whether **SCHOOLS AND GOVERNMENTS** should tell you what to wear • the **HIDDEN COST** of cheap clothes • **HAVE FUN** with fashion without breaking the budget • **WHO MAKES OUR CLOTHES** and where • **MEET THE WORKERS** who make these famous suits • the **PROBLEM WITH FUR** • how **PARENTS AND KIDS** work it out • and finally a chance to **BE A FASHION WRITER** yourself!

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Recent Themes

Everyday Toxins



THE CHANGE AGENT

Adult Education for
Social Justice: News,
Issues, and Ideas

Fighting Contamination in a Chicago Neighborhood

Elvía García

Playing in Contamination

When my children were little, they played in the alley behind our house. The alley was wet and moldy. When it rained, the dirty moldy water came into the garage and yard. Sometimes it came into the basement. The kids were playing in god-knows-what contamination.

The children got rashes. The rashes were so bad. Sometimes the children looked like they had cigarette burns on their legs. Other parents had the same problem with their children. But there was no where else to play. All the parents took their kids to the doctor. But the doctor didn't know where the rashes came from. We didn't know what to do, so we didn't do anything.

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STAYING SAFE IN A TOXIC WORLD

STORIES FROM THE HOME look at baby bottles, lead poisoning, hand soap, and "real cool stuff": pp. 3-7; **CIGARETTES** are toxic and addictive: pp. 8-9; **STORIES OF PEOPLE MAKING CHANGE**: pp. 27, 28, 30, 32-33, 37; **ORDINARY PEOPLE FIGHT AND WIN!**: pp. 12-13, 16-18, 19, 48-49; **MATH PRACTICE** (fractions, percents, and ratios): pp. 9, 14, 15, 16, 26, 32-33, 34, 45, 49, 52; **PICTURING A PART PER MILLION** (and very small units for measuring contaminants): pp. 4-5, 26; **IDLING ENGINES** and diesel pollution: pp. 22-23; **APPLES, ORANGES, AND STRAWBERRIES**: pp. 15, 32, 34; **RECIPES**: pp. 7, 27, 39; **TAKING ACTION** at work: pp. 36-37, 48, 53; **QUIZ**: p. 39; **COAL MINING**: pp. 40, 41; **ALL ABOUT TRASH**—from chicken litter to packaging to the Gulf oil spill clean-up: pp. 42-53; **GARBAGE STINKS** (landfills to zero waste told in pictures): pp. 46-47; **SMART MOVES** for doing math: p. 35; **GLOSSARY**: p. 54; **SURVEY**: Tell us what you think of this issue: p. 55.

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March 2011

Remembering 9-11



THE CHANGE AGENT

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Spared on 9/11, A Restaurant Worker Fights for Justice

Fekkek Mamdouh and Rinku Sen

At 8 a.m. on September 11, 2001, 40-year-old Fekkek Mamdouh was asleep. He had worked the night before at Windows on the World, the luxury restaurant on the 107th floor of the World Trade Center's North Tower.

Mamdouh's sister called. "Listen, brother, there was a plane that just crashed through the Twin Towers." Mamdouh and his wife, Fatima, turned on the TV. They were shocked by what they saw.

Without eating, Mamdouh left their house. He went to the offices of his union, Local 100 of the Hotel Employees and Restaurant Employees (HERE). He and other union members began searching for the restaurant staff that had been working that morning. They visited all the hospitals, but they did not find any restaurant workers. Mamdouh headed to the morgue on First Avenue and 30th Street, and he stayed there until 3 a.m.

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PEACEFUL TOMORROWS

Spared on 9/11, pp. 1 and 22-23; My Brother "Chelo," p. 3; Background on 9/11, pp. 4-6; Ripple effects of 9/11, pp. 12-13, 16, 17, 28, Ordinary Heroes, pp. 8-9, 18, 19, 20-21, 24-25; A 9/11 family member travels to Afghanistan, pp. 14-15; Memorials, pp. 26, 27; Paying Tribute through Service, p. 29; "We and They" (a poem), p. 30; Fear, p. 31; Forgiveness, pp. 32-33; U.S. government responses, p. 7, 34, 50, 51; Seeking justice via the rule of law, pp. 35-37; 48-49; Post-9/11 anti-Muslim discrimination, pp. 10, 11, 38-39; Rejecting retaliation, pp. 40-43; USA Patriot Act, pp. 44-45; Detained and Tortured, pp. 46-47; What is Terrorism? pp. 52-53; Resources for Action and Reflection, p. 54.

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Multi-Generational Classroom

Resilience

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WHAT'S AGE GOT TO DO WITH IT?

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Exploring the generations: pp. 8-9

Older students get their GED: pp. 10-11

A young person helps interpret Shakespeare: pp. 12-13

Students challenge, inspire, respect, and accept themselves and others: pp. 14-18

Recognizing LGBTQ students: pp. 20-23

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Education, work, and paying for school: pp. 43-45

Technology and the brain: pp. 50-51

Reaching educational goals: pp. 52-53

Resources: pp. 54-55



Young Students Inspire Me!

Guerda Fevrier

When I was young, I lived in my country, Haiti. In Haiti, I used to be in class with kids my own age. When I came to America, I started in a multi-generational adult education program. I used to feel embarrassed to be with classmates the same age as my daughters. I felt like I was too old to be with them. As time passed, I realized that I was wrong because it's never too late to continue your education.

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Taywana "Mother Earth" James. Read her full story on p. 22.

// I didn't have the opportunity to read a book, so I had to read the environment. No one watched me, so I had to watch everything else. I didn't have the tools I needed to make a life for myself, but that motivated me to find the tools. //

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September 2012

Recent Themes

Good Jobs, Not Just Any Jobs!



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GOOD JOBS, NOT JUST ANY JOBS!

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Paid Today, Broke Tomorrow

Mariana Diallo

A good job should allow you to pay your bills, to eat, to get clothes according to the weather, and to get medical treatment when needed. Not only that, a good job should pay you enough so that you can have time to live and enjoy a little of life.

I've been at my job for almost 11 years but I have never gotten a raise even though the price of everything has gone up. We receive only minimum wages. We work hard for a paycheck that doesn't allow us to survive. Who wants a job where you get paid today and you're broke tomorrow? It makes you feel like things are falling apart around you because you know that you are not going to be able to pay your bills.

Nowadays, many adults realize that it's time to make a change for a better life. We don't want to accept any job in order not to be unemployed. But how can we get good jobs—jobs that allow us not only to survive but to enjoy life too?

Mariana Diallo is a student at the Adult Learning Center Mid-Manhattan, #5 in New York City. Mariana came from Senegal over 11 years ago. She is delighted to show her work to her 10-year-old daughter, Fatoumata, who is an excellent fifth grade student. Fatoumata has been selected to participate in the school's math bee.



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Technology



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You Are the Product! Google Sells You to the Highest Bidder; Is It Worth the Price?

Romertigue dos Santos

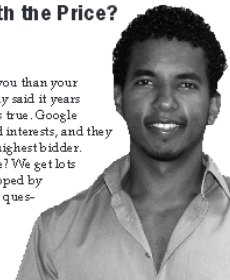
Google knows more about you than your own mother does. Somebody said it years ago, and today we know it's true. Google knows most of our likes and interests, and they sell this information to the highest bidder. What do we get in exchange? We get lots of great applications, developed by them, totally for free. So the question is: is it worth it?

Can't Eat These Cookies

Google uses a technology known as cookies to learn about what you do and what you search for on their Web pages. (Cookies are small programs placed in your computer that collect information about you and give it to Google.) For example, when you use Google to search for something like "gyms," Google knows you are interested in working out and probably other healthy things.

Moreover, Google doesn't use cookies just on their Web pages. They also use it on several thousands of other Web pages. Consequently, they know much more about you than you could imagine. Every day they get complete reports of the Web pages you visited, purchases you made, content you read and shared, music you listened to, videos you watched, and ads you clicked on.

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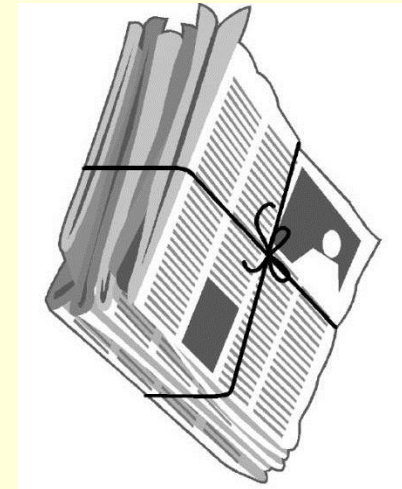
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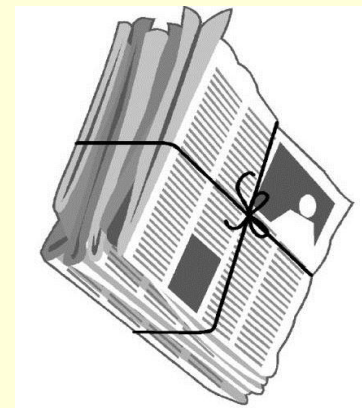
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Finally...

A recording of this webinar will be available at www.nelrc.org/changeagent.

Please feel free to contact Cynthia Peters cpeters@worlded.org with any questions or comments.

Thank you for participating!



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