

Which Sweatshirt Would You Buy?



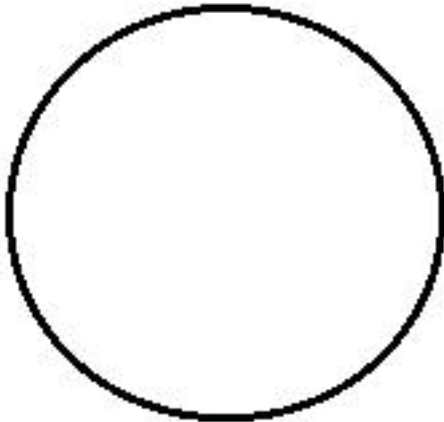
Sweatshirt sold at Target for \$10.99. Made in China. 80% cotton, 20% polyester. Zipper front. Two pockets.



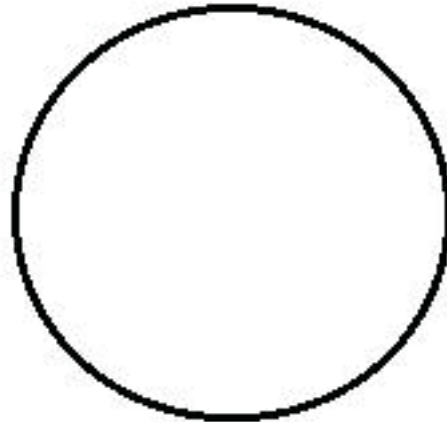
Sweatshirt sold at www.unionlabel.com for \$30.00. Made in the USA. 80% cotton, 20% polyester. Zipper front. Two pockets.

1. How are these two sweatshirts the same? Different?
2. What are some reasons the Target sweatshirt might be cheaper?
3. Make two pie charts comparing the costs of making each sweatshirt. Include the cost of labor, materials, and shipping. The total needs to add up to the price of that sweatshirt.

Pie Chart of Costs for Target Sweatshirt: \$11.00



Pie Chart of Costs for Union Label Sweatshirt: \$30.00



4. Which sweatshirt would you rather buy? Why?
5. Now let's look at some other costs we haven't considered. For each picture (on the next page), ask: What cost is shown here? Who pays this cost? And who benefits? Are there additional hidden costs not pictured here?
6. After discussing "the hidden costs of cheap," revisit #4 above. Would you revise your answer? Why or why not?